



# Public Policy 101: Problem, Solution, Implementation & Evaluation



Saturday, November 21, 2015

Toyota Auditorium – Howard H. Baker Jr. Center for Public Policy

<http://goo.gl/forms/bGsjp5cxS2> (*Registration Required by Nov. 17*)

9:00-9:15 am – *Welcome and plan for the day* - Roosevelt Institute & HB Public Policy Challenge  
**Ben Bergman, Hayley Brundidge, Patrick McKenzie, & Sawyer Smith** - RI  
**Dr. Nissa Dahlin-Brown**, Baker Center

9:15-10:30 am – *Energy: A Conversation between Stakeholders* – Moderated by **Dr. Adam Eckerd**  
**Dr. Joe Hoagland**, Vice President, Stakeholder Relations, **TVA**  
**Dr. Stephen Smith**, Executive Director, **Southern Alliance for Clean Energy**  
Panelists will discuss the goals and objectives of their organization and share their ideas for solutions to common problems. TVA struggles in providing clean energy to a large population, balancing environmental concerns with economically viable energy solutions. Southern Alliance advocates for clean energy solutions available today and technological advancements for the future.

10:30 am-Noon – *Public Policy - DIY* – **Dr. Adam Eckerd**, Asst. Professor, **UT Political Science**

Noon–1 pm – *Lunch* - Guest Speaker – *Stories from the Trenches – Why do this?* - **Gloria Johnson**, **Tennessee - Organizing for Action**, former Tennessee legislator and teacher

1:15-2:15 pm – **Policy Implementation, Stakeholders, Staffing, Budget, Media and more** – Moderated by **Dr. Mary English**  
**Don Barger**, **National Parks Conservation Association** (conservation policy)  
**Fiona McAnally, Mgr., Community Health Policy, Knox Co. Health Dept.** (health policy)  
**Sue Cange, Manager, Oak Ridge Office Environmental Mgmt.** (environmental policy)  
Panelists discuss their experience with conservation, health and environmental policy, from initiatives and advocacy, to identifying stakeholders, dealing with roadblocks, establishing budgets and implementation, timelines, etc.

2:15-3:15 pm – *Students Already Making an IMPACT!* – Roosevelt, Baker Center & Panelists  
**Don Black** – Policy Challenge Winner – *Project Baggage*

3:15–3:30 pm – **Final Comments & Evaluation**

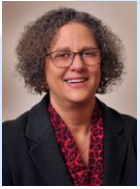
ADJOURN or stay and watch a film!

## Speakers

**Don Barger, Director, Southeast Region, National Parks Conservation Association**, founded the office in 1992 after a groundswell of public attention to the issue of air pollution in the Great Smoky Mountains National Park. Don has played integral roles in resolving numerous other issues at that park including the protection of 10,000 acres of adjacent mountain land, the fate of the cabins in the Elkmont area, and the ending of the 64-year threat of the North Shore Road being built through the most remote part of the park. Don shepherded a joint petition by NPCA and the City of Middlesboro, KY that resulted in protection of the Fern Lake watershed adjacent to Cumberland Gap NHP. Before joining NPCA, he directed the Citizens' Mining Project for the Environmental Policy Institute in Washington and worked as a community organizer in the coalfields of East Tennessee. Don holds a Bachelor of Architecture degree from the University of Tennessee in Knoxville.



**Sue Cange, Manager, DOE, Oak Ridge Office of Environmental Management**, is responsible for safely executing the environmental cleanup of the Oak Ridge Reservation. This entails successfully managing the cleanup of the East Tennessee Technology Park, the Oak Ridge National Laboratory, and the Y-12 National Security Complex. Sue has been with ORNL for 27 years. Prior to coming to Oak Ridge, Sue worked for the Environmental Protection Agency. In this capacity, she helped to develop much of the policy and guidance that is used today to govern environmental cleanup under the Superfund Program. Throughout Sue's career, she has been able to integrate the necessary technical knowledge with personal communication skills to be highly successful in an environment that includes a broad spectrum of stakeholders such as federal and state regulators, state and local government officials, the corporate community, concerned citizen groups, and the media. Sue holds a bachelor's and a master's degree in environmental engineering from Vanderbilt University. <http://energy.gov/orem/contributors/sue-cange>



**Adam Eckerd, Assistant Professor in the Department of Political Science** at the University of Tennessee, received his PhD in public policy and management from the John Glenn School of Public Affairs at Ohio State University in 2011. Dr. Eckerd conducts research on organizational decision making and the complex relationship between these and other policy decisions and social outcomes. His primary interests lie in understanding the outcomes for people and communities when government priorities are altered, particularly with regard to the social distribution of environmental quality, in addition to considering the role of nonprofit organizations in the provision of public services. He has recently co-authored a book, *Rethinking Environmental Justice in Sustainable Cities* and his work has appeared in journals such as *Public Administration Review*, *Policy Sciences*, *Administration & Society*, *Nonprofit and Voluntary Sector Quarterly*, and *Social Science Quarterly*. <http://polisci.utk.edu/faculty/eckerd.php>



**Mary English, Baker Fellow, Energy & Environmental Policy**, retired from the University of Tennessee Institute for a Secure and Sustainable Environment in 2010. She is a social scientist whose work has focused on energy and environmental policy issues. Her research has included mechanisms for involving stakeholders in public policy decisions, information-gathering and analytic tools to improve decision making, and best practices in conducting socioeconomic impact assessments. Dr. English has a BA, American Literature, Brown University, MS, Regional Planning, Univ. of Massachusetts, and PhD, Sociology, University of Tennessee.



**Joe Hoagland, Vice President, Stakeholder Relations, Tennessee Valley Authority**, is responsible for strategic engagement of stakeholders around various issues including TVA's energy resources, natural resource stewardship and other key issues. Prior to his current appointment, Dr. Hoagland was Senior Vice President of Policy and Oversight where he was responsible for TVA's health and safety and security programs, overall compliance and retail regulations, as well as technology innovation and energy efficiency. A TVA employee since 1992, Hoagland has worked in several organizations, including river operations, environmental stewardship, customer relations, and research and development. He has extensive experience in research and development of new power technologies, distributed generation, energy efficiency and storage technologies, and environmental remediation. Hoagland earned a BS in Chemistry from Southern Utah University and MS and PhD in Physical Chemistry from Washington State University.



**Gloria Johnson, State Director, Organizing for Action,** taught Special Education for 27 years. After serving four years as Chair of the Knox County Democratic Party, she decided to run for State House 13 and was elected in 2012, serving in the 108<sup>th</sup> General Assembly. As Tennessee State Director for Organizing for Action, a non-profit issue advocacy group, she works to ensure the voices of ordinary working Americans are heard in our cities, state and country, while training the next generation of grassroots organizers that will keep fighting for positive change. She has a BS in Education from the University of Tennessee, Knoxville.



**Fiona McAnally, Manager, Health Planning & Policy,** joined the **Knox County Health Department** in 2013 in a newly created position focusing on Public Policy and Planning. In this role, she provides support and recommendations for the Health Department leadership and the Community Health Council. Additional background includes: Senior Director of Operations and Community Relations for AC Entertainment; non-profit management; budget and policy analysis for the US Department of Commerce and the US Department of State in Washington, DC; and, staff support in the Tennessee General Assembly. Fiona has a BA in Political Science and a MS in Agriculture from the University of Tennessee. She grew up on a family farm in Loudon County.



**Stephen Smith, Executive Director, Southern Alliance for Clean Energy,** has 30 years of experience affecting change for the environment. Since 1993, Dr. Smith has led the Southern Alliance for Clean Energy (SACE), a not-for-profit organization working to promote responsible energy choices that create global warming solutions and ensure clean, safe and healthy communities throughout the Southeast. Dr. Smith currently serves on the US Climate Action Network board of directors and the Tennessee Valley Authority's Regional Energy Resource Council. He has served on numerous advisory boards in North Carolina, South Carolina, Florida and Tennessee. He has also testified before the U.S. Senate and House of Representatives; the Great Smoky Mountain Congressional Caucus; and several state public service commissions. Dr. Smith holds a doctorate in veterinary medicine from the University of Tennessee and a Bachelor of Science in biology from Kentucky Wesleyan College. In 2009, he and his family commissioned a 7.1 kilowatt rooftop solar photovoltaic (PV) system on their Knoxville home and installed a solar thermal system and strive to live in a "net-zero energy home."

